



Become a Sponsor today

Bill Sweetman General Manager, Domain Portfolio at Tucows will be speaking at the BCAIM luncheon September 11, 2008. At Bill's presentation—Mini-vertising: The Big Future in Targeting a Tiny Niche—you will discover how marketers and entrepreneurs use social media and emerging Web tools for affordable and effective micro-targeting.

Bill gave a presentation at our annual conference in 2006 and 2007 and was rated our #1 speaker in '06 – so back by popular demand.

Therefore, we would like to invite you to be a sponsor. **The luncheon dates are:**

- September 11
- October 2
- November 18
- January 8
- February 5
- March 5
- April 2
- May 7

Benefits

- Gain Profile for Your Organization
- Create Awareness of your products/services
- Identify and Attract Top Marketing Professionals to your Organization
- Support the Marketing Community

BCAIM events are a unique gateway into the organizations in BC that utilize an integrated marketing approach.

Marketing professionals, suppliers, agencies and consumers attend our events specifically for the purpose of obtaining information and education on industry best practices within response-driven, permission-based and integrated marketing

As a Sponsor we would like to offer you the following...

	Platinum \$750	Gold \$500	Silver \$300
One Free BCAIM New Membership (\$170 value)	x	x	x
Complimentary Job Posting(s) on BCAIM's website	3	2	1
Complimentary seat(s) at the head table	3	2	1
BCAIM Homepage Advert (1 month)	x		
Opportunity to draw the door prize at event	x		
Exclusive Sponsorship	x	x	
Link to your organization from BCAIM's website	x	x	
5 minute speech to promote your Company	x	x	
Opportunity to display your signage at the event (if logistics permit)	x	x	
The option to purchase additional event tickets at a discount	x	x	x
Opportunity to distribute a brochure	x	x	x
Logo displayed on all Marketing Materials	x	x	x
Logo displayed at event	x	x	x
Recognized at event by the MC	x	x	x

Please contact us today—we would love to have you on board.

Carole Wilson
Sponsorship Director
BC AIM
604 983 9870